



# RULES OF THE GAME

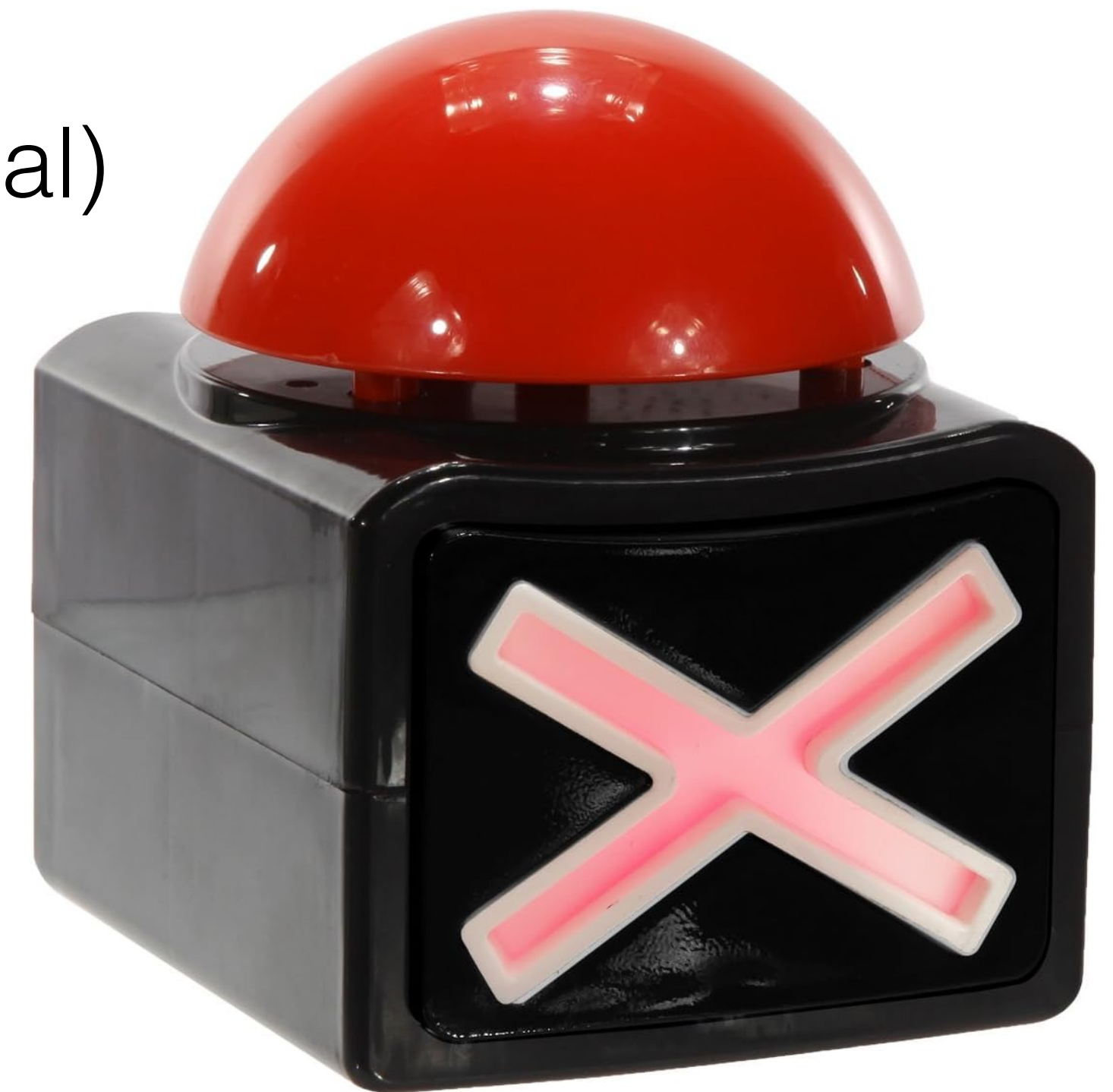


- Team **UK** vs. Team **Finland**
- Four members from each team play in every round
- Score update after each round
- **“We asked 50 Open Strategy Scholars”**  
>> what were the top 3/4/5 answers?

# GAMEPLAY



- **Buzzer round:** Which team goes first? (Best answer wins)
- Team members try to come up with all the answers;  
■ **consulting is prohibited** (max. 3 failed attempts total)
- On the third failed attempt: the other team can **steal all points** scored up to that point





# WARM UP



## What drink helps you do your research?

<b>1</b>	Coffee	<b>24</b>
<b>2</b>	Tea	<b>7</b>
<b>3</b>	Water	<b>5</b>



### What do you secretly do during a zoom seminar/workshop?

<b>1</b>	E-mails	<b>7</b>
<b>2</b>	ToDo lists & calender	<b>6</b>
<b>3</b>	Social media	<b>4</b>
<b>3</b>	Online shopping	<b>4</b>
<b>5</b>	Brainstorming research ideas	<b>3</b>



## Name a tactic you use to procrastinate instead of writing research papers?

<b>1</b>	Admin work, e-mails	<b>7</b>
<b>2</b>	Reading news, books, podcasts	<b>5</b>
<b>3</b>	Cleaning	<b>4</b>
<b>3</b>	Filling out surveys	<b>4</b>
<b>3</b>	Social Media	<b>4</b>



# OPEN STRATEGY AND BEYOND



## Name your favorite empirical case of open strategy-making?

<b>1</b>	Wikimedia	<b>16</b>
<b>2</b>	Premium Cola	<b>7</b>
<b>3</b>	HENN	<b>3</b>
<b>3</b>	Insurance Co	<b>3</b>
<b>5</b>	IBM	<b>2</b>



## Name a domain of organizing openness beyond strategy?

<b>1</b>	Open Innovation	<b>21</b>
<b>2</b>	Open Science	<b>6</b>
<b>3</b>	Open Source Software	<b>5</b>
<b>4</b>	Open Government	<b>4</b>
<b>5</b>	Open Governance	<b>2</b>



## Name a reason why open strategy initiatives fail?

<b>1</b>	Top Management	<b>11</b>
<b>2</b>	Openwashing/Pseudo-Participation	<b>6</b>
<b>3</b>	Unclear Process	<b>4</b>

## ROUND #7



**What topic in open strategy is currently under-researched and still needs more attention?**

- |          |                                   |          |
|----------|-----------------------------------|----------|
| <b>1</b> | Individuals (emotions, roles)     | <b>8</b> |
| <b>2</b> | Strategy implementation/execution | <b>4</b> |
| <b>3</b> | Contexts (non-western, SMEs, ..)  | <b>4</b> |



# ABOUT OUR COMMUNITY



## What is your favorite theory?

<b>1</b>	Practice Theory	<b>10</b>
<b>2</b>	Attention-based view	<b>5</b>
<b>3</b>	CCO	<b>3</b>
<b>3</b>	Upper Echelons Theory	<b>3</b>



## What is your favorite method?

<b>1</b>	Case Study	<b>8</b>
<b>1</b>	Ethnography	<b>8</b>
<b>3</b>	Qualitative	<b>7</b>
<b>4</b>	Experiment	<b>4</b>
<b>4</b>	Interviews	<b>4</b>



## Name your favorite non-A academic journal?

<b>1</b>	Harvard Business Review	<b>10</b>
<b>2</b>	Long Range Planning	<b>7</b>
<b>3</b>	Strategic Organization	<b>5</b>
<b>4</b>	Organization	<b>3</b>
<b>4</b>	California Management Review	<b>3</b>



## Name a buzzword that is overused in strategy and organization research?

1	(Gen)AI	6
2	Ecosystem	4
3	Disruption	3
3	Transformation	3



## Which University would you most like to do a research visit at?

<b>1</b>	University of Oxford	<b>13</b>
<b>2</b>	University of Innsbruck	<b>9</b>
<b>3</b>	University of Zurich	<b>3</b>
<b>3</b>	University of Sydney	<b>3</b>

